

PEOPLE-TO-PEOPLE SPORTS COMMITTEE, INC.

New York City 5 48 WALL STREET Whitehall 4-8600

WELCOME PAKISTAN CRICKETEERS SUBCOMMITTEE



HONORARY CHAIRMEN
The Hon. Henry Cabot Lodge
U. S. Ambassador to the U. N.

The Hon. Averil Harriman
Governor, State of New York

The Hon. Robert F. Wagner
Mayor, New York City

The Hon. Hulan E. Jack
Pres., Borough of Manhattan

The Hon. Richard F. Patterson
Commissioner, N. Y. City Dept.
of Commerce and Public Events

The Hon. Robert Moses
Commissioner, N.Y.C. Park Dept.

Col. Edward P. F. Eagan, Chair,
People-to-People Sports Committee

R7
HONORARY CHAIRMEN
H. E. Mr. Mohammed Ali
Ambassador for Pakistan to the U. S.

H. E. Prince Aly Khan
Pakistan Ambassador to the U. N.

H. E. Sir Leslie Munro
President, General Assembly
of the U. N.

H. E. Sir Pierson Dixon
U. K. Ambassador to the U. N.

The Hon. Sir Josiah Francis
Consul General of Australia

The Hon. Sir Hugh Stephenson
Consul General of Great Britain

The Hon. K. M. Kaiser
Consul General of Pakistan

H. F. Moor
General Chairman

P. G. Benjamin
J. Brebner
C. Clarke
W. Hole
W. E. Taylor
Vice Chairman

J. Gabriel
Recording Sec'y

Finance Committee:
C. D. Chase, Chair.
P. S. Appleton
D. E. Barrow
J. Brebner
M. Calnek
C. Edghill
J. Gabriel
A. Grundy
S. Heilbron
M. Mosca
R. P. Prout
W. R. Strelow

Grounds Committee:
J. Gabriel, Chair.
R. Furey
D. C. Wightman

Hospitality Committee:
H. F. Moor, Chair.
P. G. Benjamin
J. Brebner
C. Clarke
R. Douglas

Publicity Committee:
J. Brebner, Chair.
P. G. Benjamin
C. Clarke
R. Douglas
S. Pitofsky

MEMORANDUM

TO: Members of the People-to-People Sports Committee, Inc.

FROM: Edward P. F. Eagan, Chairman

SUBJECT: Progress Report

1. Your attention is invited to this special stationery printed by our standing committee for the sport of Cricket, and being used in the promotion of a two week visit to the U. S. by 18 all-star cricketers from Pakistan. This represents a \$15,000 project which the committee expects to finance with the gate receipts, etc., of four games the Pakistanis will play against all-star delegations from various Eastern cricket leagues. One game will be played in Philadelphia on May 3rd, and three in New York on May 4th, May 10th and May 11th. How many tickets at \$1.50 each would you like? The enclosure will fill you in on the details.

2. You may be interested in knowing that a bill (H.R. 11252) has been introduced in Congress appropriating \$2,000,000 for the use of our committee. It reads as follows: "A BILL to amend the International Cultural Exchange and Trade Fair Participation Act of 1956 by providing for exchanges of athletes. Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, that the International Cultural Exchange and Trade Fair Participation Act of 1956 (22 U.S.C. 1991-2001) is amended by adding at the end thereof the following new section: 'SEC. 13. In addition to any other authority conferred by this Act, the President is authorized to provide--(1) tours in countries abroad by athletes from the United States representing any field of sports, individually and in groups or teams, and tours in the United States by such athletes from foreign countries; (2) assistance to such athletes from foreign countries to enable them to perform and compete in the United States, and to learn about the American way of life; and (3) publicity and promotion of activities of the type provided for in this section.'

SEC. 2. There is hereby authorized to be appropriated the sum of \$2,000,000 to be expended by the President through the People-to-People Sports Committee, Inc., in carrying out the purposes of section 13 of the International Cultural Exchange and Trade Fair Participation Act of 1956."



Even if it is whittled down, as can be expected, such an appropriation would enable this committee to get off the ground, by making it possible to secure the public identification we will need if the program is to receive adequate private financial support. You and others in your circle of acquaintances can be of help by writing your congressional representative -- those on the House Foreign Affairs Committee in particular. An effort is being made to introduce a similar bill in the Senate.

3. A half dozen Olympic boxing champions, including Pete Rademacher, has offered to tour in Europe under the sponsorship of our committee, and, since the offer included exhibitions and training clinics at military installations, the Defense Department will be picking up the check for transportation and per diem.

4. Similarly, a girls' synchronized swimming team will be touring in the Far East this summer under our committee's sponsorship.

5. The March issue of THE ARCHERS MAGAZINE devotes its cover to a picture of People-to-People Partnership Program President, Charles E. Wilson, and calls the attention of its readers to an article in the magazine prepared by our Executive Director. Quite a number of other house organs and magazines have begun to give our committee's objectives space. Among others they include SPORTS ILLUSTRATED, JOURNAL OF HEALTH, PHYSICAL EDUCATION, AND RECREATION, and

RECREATION. You can be of help to the committee by passing the story of what we are trying to do along to those who read publications for which you write. We can't expect people to participate in this movement unless they know what it's all about!

6. Even though we've not had funds with which to assist organizations and groups planning international sports exchanges, we have been of help in other ways and are being recognized for it. One such method is to extend to organizations raising funds for people-to-people activity the advantages inherent in the fact that donations to our committee are tax exempt. They encourage donors to make their checks out to our committee, and we hold them in a special account until they are needed. The Amateur Fencers League of America, e.g. is using our committee in this way while raising funds with which to conduct an international fencing tournament in Philadelphia later this year. You may know of other organizations which might benefit from a similar arrangement. If so, do not hesitate to pass the idea along to them.

7. Last December we staged a fund raising luncheon here in New York, and managed to secure pledges totalling \$6,500. This has helped to keep us going but considerable more must be raised if we are to do the job which needs doing. Consequently, a \$50/plate dinner is being planned for May 26th here at the Waldorf-Astoria in New York, and a similar one will be held in Chicago at a later date. Jacqueline Cochran Odlum, of cosmetic and pilot fame, and Sam Pryor of Pan



American Airways have agreed to function as hosts. SPORTS ILLUSTRATED is cooperating by bringing in as attractions some of our top athletes--both past and present. Charles E. Wilson, President of the over-all People-to-People Partnership Program will be the guest speaker. We may have a sports car to give away as a door prize. If you or others in your circle of acquaintances would like to attend, kindly advise. Similarly, you can be of help to us by including firms whose officials you know well to purchase a table of reservations. If you live in the New York area you can be a big help to us in making this affair a success, and, your cooperation is essential.

8. As you know, the United States Information Agency's budget was drastically reduced this year. As a result, the services of the Agency have had to be reduced. Among the things which have suffered are the 175 libraries which the Agency maintains abroad. Consequently, we have been endeavoring to be of assistance by encouraging the publishers of various sports magazines--most house organs, to place these libraries on their mailing list of complimentary subscriptions. It is a pleasure to report that quite a number have found it possible to do so. All such material which help to give people abroad a better picture of life in the United States are read avidly and frequently are translated for the benefit of those who cannot read English. If there are publishers within your circle of acquaintances we will appreciate your contacting them, and, if they have not already done so, urging them to join in this program of giving people abroad

a chance to understand us better.

9. Another project on which we are working is that of inducing the publishers of sports magazines to place on their complimentary subscription mailing lists some of the foreign publishers of sports magazines together with authorization to reproduce those articles which would be of interest to their readers. We have had numerous requests for such service, and, in view of the fact that Iron Curtain countries supply these publishers with reams of material which is not even requested, we feel this project to be important. The United States Information Agency formerly supplied monthly packets of sports news, photographs and sketches, etc. to foreign publishers, but this service, too, had to be discontinued when the Agency's budget was cut. If you know of publishers who might be interested in participating in this program, kindly let us know who they are, and we will supply them with a list of requests on hand from which they can choose those they would like to fill.

10. Another matter in which you can be of assistance is that of inducing the Congress to re-draft current civil aeronautics legislation so as to make it possible for commercial airlines to turn over to people-to-people projects some of the 35% of the seats on their planes which normally are not filled by paying passengers. Currently, it is illegal for an airline to do this except on those rare instances when an inaugural flight is being made. The Civil Aeronautics Board, to which an airline must apply for permission to grant free or reduced fare transportation, depends



on the recommendations of the State Department, and the latter has consistently refused to O.K. such requests on the grounds that by breaking an established precedent, it would invite a flood of similar requests. Steamship lines are similarly restricted. Meanwhile passenger space which might be put to excellent use in this expensive battle of ideologies is being wasted. Letters to your congressional representatives will hasten the day when civil aeronautics statutes will be modernized.

11. We, now, have over 80 national sports associations and organizations identified with the People-to-People Sports Movement, and, another attempt is being made to bring in the remainder by inviting them to nominate outstanding individuals within their groups for membership on our committee which has, now, grown to 350. Our committee will not be complete until it includes the accumulative expert thinking of all sports promotion organizations. Some, we suspect, have been hesitant in joining us because our long handled title seemed to be in the class of some communistic-front organization. Of course, this is farthest from the truth, but, if you have any suggestions for improving the committee's name we will appreciate your passing them along.

12. Of course, here in our little shop, we have a continual flow of little things to keep us busy--get a couple of baseballs autographed by Lew Burdette for some little league players down in Columbia--arrange for baseball training films to be made available in the Netherlands--send a directory of sporting goods manufacturers to Czechoslovakia--arrange for

a correspondent for the editor of a sports magazine down in New Zealand--answer letters, such as one from Iran, inquiring about how to go about organizing a people-to-people sports committee--send a box of track equipment to Kenya, arrange for transporting a trampoline to Formosa--try to help with the promotion of an international boxing tourney to be held in Mexico early this fall--try to help a group in Anchorage, Alaska realize an international invitational college basketball tourney over the next year end holidays--try to get the State Department to hire a couple of college track coaches for a month's duty in Europe so that they will be on hand for an international track and field coaches organizational meeting in Grece, etc.

13. Some months ago the following quotation appeared near the end of a report written by one of the members of a group of archers who participated in the 18th World Championship matches in Prague, Czechoslovakia. "None of us are skilled in diplomatic observations; we're just six Americans who went to do a job and feel that we actually performed two jobs; we won the tournament, and we won hundreds of new friends. We worked harder at making friends than we did at shooting and are not sorry." The report was printed in THE ARCHERS MAGAZINE under the title, "Six Americans in Prague Win Medals, Hands and Hearts" and is evidence, if such were needed, that sportsmen can cultivate understanding and friendship. And now, our question is this: What are those sports organizations with which you are affiliated planning to do in the field of international sports exchanges? There is some project for each of its members individually which is within the realm of feasibility, and, it is up to each group of sportsmen to find their own among the "thousands of methods"



to which the President referred when he handed us the challenge of working out ways and means by which people can learn more of each other. The Pittsburgh Pirates baseball club has struck up correspondence with the Royalton Pirates baseball club of Southern Rodesia, Africa--a sort of big brother-little brother relationship which may well be an example worthy of emulation. Various types of sports tourneys can be conducted via transoceanic cable or by letter, thus eliminating the prohibitive expense of intercontinental travel. We are continually getting requests for used sports equipment not available in the countries in which the requests originate. Maybe your school or group could pick up one of these as a project. Sports magazines are much in demand abroad. Collections of them shipped to a port of embarkation will be transported beyond that point by water carriers without charge. If we can be of help to you by providing the names and addresses of contacts in other parts of the world, feel free to call on us. Pen-pal relationships are excellent and, of course, inexpensive, etc. We like the statement that this is "do it yourself diplomacy".

HFM/sjb

Edward P. F. Eagan
Committee Chairman