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McCARDLE, CARL W.: 1953-1957

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Date Completed: 3-26-74

The papers of Carl W. McCardle were deposited in the Dwight D. Eisenhower Library in 1973. A letter of gift was signed in February, 1973 by Dorothy B. McCardle.

Linear feet:	9.1
Approximate number of pages:	13,400
Approximate number of items:	8,100

Literary rights in these papers are reserved to Dorothy B. McCardle, and after her death said rights pass to the United States. Mrs. McCardle died Nov. 1, 1978

In accordance with the letter of gift, the following classes of documents will be withheld from research use:

1. Papers relating to McCardle's family and private business affairs.
2. Papers relating to the family and private business affairs of other persons who have had correspondence with McCardle.
3. Papers relating to investigations of individuals or to appointments and personnel matters.
4. Papers containing statements made by or to Mr. McCardle in confidence unless in the judgment of the Director of the Dwight D. Eisenhower Library the reason for the confidentiality no longer exists.
5. All other papers which contain information or statements that might be used to injure, harass, or damage any living person.

## SCOPE AND CONTENT NOTE

The papers of Carl W. McCardle span the years 1953-1957 when McCardle was Assistant Secretary of State for Public Affairs. (Some items in the scrapbook series are dated prior to 1953 and subsequent to 1957.) The major subject of this collection is Department of State public relations during the first Eisenhower administration. There is little material relevant to substantive foreign policy decision-making.

Series I contains materials from the major conferences attended by Secretary of State John Foster Dulles, 1953-1956. In addition to memos, clippings itineraries, press summaries, and press releases, this series contain transcripts of back-ground-not-for-attribution press conferences by Mr. Dulles and subordinate press officers. The most valuable documents are verbatim transcripts of foreign ministers conferences held in 1955 and 1956 relating to Suez and Southeast Asia.

Series II and III contain transcripts of press conferences, speeches, and press releases relating to foreign policy, as well as routine correspondence between the White House and the Department of State. Series IV contains correspondence, speech texts, memos, and clippings relating to other federal departments as well as major political and world leaders, including Dean Acheson, Joseph McCarthy, Nikolai Bulganin, and Nikita Khrushchev.

A unique feature of this collection is that it contains transcripts of interviews with McCardle from both the Eisenhower oral history project at Columbia University and the Dulles oral history project at Princeton. The former interview includes such topics as press philosophy at the State Department; working and personal relationships between Dulles and Eisenhower, Harold Stassen, and cabinet and congressional leaders; and Dulles' view of Joseph McCarthy. The only foreign policy issues covered relate to Southeast Asia and China. The second interview is broader in time span, and it deals with the entire period of McCardle's relationship with Dulles. It begins with the 1945 London Conference, when Dulles was an advisor to Secretary of State James F. Byrnes, and includes other episodes in Dulles' career prior to 1953. Topics covered during McCardle's tenure as Assistant Secretary include his innovations in State Department press relations, the release of the Yalta Papers, and the origin of the term, "brinkmanship."

The scrapbooks contain clippings of newspaper articles by McCardle when he was a practicing journalist both before and after his tenure in the State Department. These books also contain a small amount of routine personal correspondence.

## BIOGRAPHICAL NOTE

May 31, 1904      Born, Cameron, West Virginia

1926                B.S., Washington and Jefferson College

1923                Reporter, Moundsville (WV) Echo

1925-26            Washington (PA) Observer

1926-35            Reporter, Philadelphia Bulletin

1935-43            Feature writer, Philadelphia Bulletin

1943-45            Diplomatic correspondent, Philadelphia Bulletin

1945-46            European correspondent, Philadelphia Bulletin

1948-49            National affairs correspondent, Philadelphia Bulletin

1949-53            Chief, Washington Bureau, Philadelphia Bulletin

1953-57            Assistant Secretary of State for Public Affairs

1957-58            Assistant to Chairman of the Board of Penn-Tex. Corp.

1959                Pan-American Airways Executive

1960                Reporter, Wheeling (WV) Intelligencer

July 11, 1972     Died

## SERIES DESCRIPTION

<u>Box Nos.</u>	<u>Series</u>
1-5	Conference and Trip Files. Press releases, background press conference transcripts, letters, memoranda, clippings, speeches, transcripts of major conferences attended by Dulles. Dated 1953-56. Arranged chronologically.
6-7	Dulles' Statement and Press Conferences. Copies of speeches and transcripts of press conferences arranged chronologically. Dated 1953-56.
8-9	White House Press Releases, Speeches, and Correspondence. Speech texts, press releases, and routine correspondence. 1953-57. Rough chronological arrangement.
10-12	Correspondence and Miscellaneous Material. Speech texts, correspondence, memoranda, and clippings re other federal developments and major political figures and events. Dated 1952-59. Divided into two sub-series.
13-14	Galley Proofs. Proofs for <u>Yalta Papers</u> and other State Department publications.
15	Oral History Transcripts.
16-20	Scrapbooks. Clippings and correspondence from McCardle's public and journalistic careers. Dated 1947-72.

## CONTAINER LIST

Box No.    Contents

SERIES I: CONFERENCE AND TRIP FILES

- 1      BIG THREE CONFERENCE--July, 1953
- KOREAN TRUCE NEGOTIATIONS
- BIG THREE CONFERENCE--London-Oct. 15, 1953
- BERLIN CONFERENCE, 1954
- Korean Political Conference--Geneva-April 26, 1954
- Geneva Conference--1954
- West Coast Trip--June, 1954
- Manila Conference
- LONDON NINE-POWER CONFERENCE--October, 1954
- Visit of Mendes-France, November 17-20, 1954
- BANGKOK CONFERENCE--February, 1955
- Dulles trip to Manila, March 1955
- STATE VISIT OF MR. DULLES TO CANADA, March 17-19, 1955
- Dulles trip to Ottawa, March 1955
- AFRO-ASIAN CONFERENCE
- PARIS AND VIENNA--Mr. Suydam's briefings
- 2      Paris and Vienna--May, 1955 [Austrian Agreement and Trilateral Meeting]
- Big 4--Vienna, May 1955 Newsclippings
- Tripartite Talks in NY and UN Commemorative Meeting in San Francisco

SAN FRANCISCO

Big Four Meeting July 18-23, 1955

Handwritten notes of conference

Opening of 10th U.N. General Assembly Sept. 20, 1955

Foreign Ministers Conference--New York Sept. 27-28, 1955

Paris and Geneva, Oct. and Nov. 1955

3 MR. SUYDAM'S BRIEFINGS--Geneva, October-November 1955

FOUR FOREIGN MINISTERS CONFERENCE, Geneva, October-November, 1955  
(1)(2)

FOREIGN MINISTERS MEETING--Geneva, Oct-Nov.1955 CWMCC Personal

BRIONI-VIENNA--November 1955 [Talks with Tito]

NATO Meeting--Paris, December 14-18, 1955

Prime Minister Eden's Visit to Washington, January 1956

Asian Trip--March 1956 (1)-(3)

4 Asian Trip--March 1956 (4)-(9)

SEATO Meeting

NATO May 1956 (1)(2)

5 South American Trip, 1956

Panama, July 1956

Suez 22 nation conference, 1956 (1)(2)

Suez--President's statements

Suez Conference--London, 1956

Press Coverage--August 23, 1956

Press Summaries of 2nd Suez Conference

Second Suez Conference

1st Session, September 19, 1956 [Transcripts]

2nd Session, September 19, 1956 [Transcripts]

3rd Session, September 20, 1956 [Transcripts]

4th Session, September 20, 1956 [Transcripts]

5th Session, September 21, 1956 [Transcripts]

Statements by Secretary on Suez

Suez Canal Users Assoc.

NATO Conference--1956

Press Coverage August 24, 1956

## SERIES II: DULLES STATEMENT AND PRESS CONFERENCES

- 6 1953 Statements by Mr. Dulles
- 1953 Mr. Dulles' Press Conferences
- 1953 Mr. Dulles' Speeches
- 1954 Mr. Dulles' Speeches
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- 7 1955 Secretary's Speeches
- 1955 Secretary's Press Conferences
- 1955 Secretary's Statements
- 1956 Statements by the Secretary

1956 Secretary's Speeches (1) [Jan.-June]

1956 Secretary's Speeches (2) [July-Dec.]

1956 Secretary's Press Conferences (1) [Jan.-June]

1956 Secretary's Press Conferences (2) [July-Dec.]

**SERIES III: WHITE HOUSE PRESS RELEASES, SPEECHES AND  
CORRESPONDENCE**

8      Speeches by the President (1) (2)

White House Press Releases 1954-1956

Press Releases 2/1/56 re Joint Declaration US-UK

President's Message to Congress on Middle-East 1/5/57

Speeches by the Vice-President

1956 President's Press Conference

9      1953 White House Correspondence

1954 White House Correspondence

1955 White House Correspondence

1956 White House Correspondence

**SERIES IV: CORRESPONDENCE AND MISCELLANEOUS MATERIAL  
SUBSERIES A: Name File**

10     Dean Acheson

Konrad Adenauer

Max Waldo Bishop

Gen. Omar Bradley



Nikolai Bulganin

Gen. W. Mark Clark

Sen. Homer Ferguson

Wm. Randolph Hearst, Jr.

Sen. William Jenner

Khrushchev "The Cult of the Individual"

Khrushchev's Seven Hour Speech

Selwyn Lloyd

Sen. Mike Mansfield

Sen. Joseph McCarthy

Sen. Matthew Neely

Richard Nixon

Cong. Hugh Scott

Walter Robinson

Harold Stassen

SUBSERIES B: Miscellaneous File

Atomic Energy Commission

Background for Dulles' Appearances--Associated Church Press

Briefing Memos for Appearance on "Meet the Press"

"Brinkmanship" Article Controversy

Clippings re McCardle

Comments--State Department Information Policy

CWMC's Statement, Field Reporter, Sept.-Oct., 1953

Department of Justice [Brownell speech “Ethics in Government”]  
Dulles Medical Reports--1956  
Dulles Obituaries  
Dulles Schedule--Nov. 23, 1955  
Dulles Speech--Illinois Manufactures’ Association-- 12/55  
Dulles Speeches and Articles  
Hagerty Statement--July 8, 1955 [Re Dulles’ view of Soviet weakness]

11 Handwritten Notes (1)(2)

Invitations  
McCardle Resignation  
McCardle Speech, “Scientist’s Role in Political Decision Making”  
McCardle Speeches  
McCardle Visit to Saigon--1959  
Memo of Interview with President Truman  
Memorabilia  
Misc. Data and Memorabilia  
Misc. News Clippings--1956  
Misc. Typed Notes  
Mutual Security Agency [Foreign Operations Administration, ICA]  
Notes--Press Conference  
Personal Correspondence  
Press Response to Dulles Speech--8/26/55

Public Comments [Dulles and Eisenhower administration foreign policy]

12 Re Publication of Foreign Relations of the United States, 1941 Vol. IV

Red China--Formosa

Secretary's Philadelphia Bulletin Forum Speech--2/26/56

Speech at Christ Church, Philadelphia by CWMC--6/11/55

Speech—"UN Success in Korea"

Speaking Invitations

"The Moral Initiative" [Dulles article]

USIA

Washington and Jefferson College--Washington, Pennsylvania [Alumni activities.  
Honorary degree.]

Yalta Papers Release

Yalta Papers Release--Protest

"Your Opinion Counts"

Audio-visual Material Removed from the Collection

Publications Removed

SERIES V: GALLEY PROOFS

13 Conferences at Malta and Yalta 1945 Parts I and II 2 copies (Galleys)

14 American Diplomacy, 1950-1955: Basic Documents Vol. I (Galley)

The Search for Peace and Security: Selected Documents 1950-1955 Vol. II (Galley)

SERIES VI: ORAL HISTORY TRANSCRIPTS

- 15 Columbia University, Oral History Transcript--Carl McCardle  
Dulles Oral History Project, transcript--Carl McCardle (Interview 1 and 2 )  
Dulles Oral History Project, transcript—Carl McCardle (Interview 3)

SERIES VII: SCRAPBOOKS

- 16-20 Scrapbooks

END OF CONTAINER LIST