

Processed by: DAD
Date: 2/12/74

LAMBIE

LAMBIE, JAMES M., JR. (OH-60) 50 pages PRCQ (M)

Member, Eisenhower's election campaign staff, 1952; Special Assistant in the White House Office, 1953-61; Deputy Chairman of Interagency Committee on Agricultural Surplus Disposal, 1954-60; Assistant Staff Secretary, 1969-61.

Interview #1. Personal background. Work in DDE's election campaign, and during transition period before inauguration day. Agricultural Surplus Disposal work (PL 480): gradual change from sheer disposal of surplus to development of other countries; State Department's attitude; Cooley Amendment, and use of local currencies; working with Department of Agriculture. Position as government liaison person with Advertising Council: historical background on how the job developed; process of coordinating public service advertising; comment on several specific advertising campaigns. Lambie and DDE: stag dinners; Mamie and John Eisenhower; DDE's personality; DDE's speaking ability. Lambie and Sherman Adams, and Adams' resignation. Functioning of White House staff during DDE's illness.

[Columbia Oral History Project Interview by Ed Edwin, 1968]